

THE OCALA BANNER

THE NEWSPAPER—"WHAT IS IT BUT A MAP OF BUSY LIFE: ITS FLUCTUATIONS AND VAST CONCERNS."—COWPER.

VOLUME 44, NUMBER 29.

OCALA, FLORIDA, FRIDAY, JANUARY 15, 1909.

ONE DOLLAR A YEAR

Local and Personal

Circuit court has adjourned until January 25th.

Rev. G. H. Harrison continues to be quite ill, greatly to the regret of everyone.

Sheriff Galloway and Mr. Robert Flinn and family are now residents of the first ward.

Miss Edna Smith returned home Wednesday afternoon from a pleasant visit to friends in Jacksonville.

Mr. George McGabagin and family have moved from the fourth ward into the cottage owned by the Ocala Water Company.

Mrs. E. C. McLeod and her sister, Miss Carter, of Gainesville, came down to Ocala Wednesday afternoon from the latter city, and will spend several days here.

SAVE YOUR READY CASH AND WAIT FOR THE FIRE SALE, SATURDAY, THE 16TH. RAILROAD WRECK STORE.

Mrs. Vernie Stevens returned to Ocala Wednesday from Oldtown, where she spent several days very happily with her grandmother.

Mr. Charles A. Tremere, of Bellevue, who is one of the most enthusiastic members of the Elks lodge, came in to be present at the meeting of the lodge Tuesday night.

Mr. John F. Towles of Boston, Mass., representing the Bradley Phosphate Company, is a recent visitor to our city. The Bradleys are extensive phosphate miners and have a number of plants in south Florida.

The United States Circuit Court, with Judge James W. Locke, presiding, will convene in this city on Monday, January 18th. There are quite a number of important cases that will be tried.

3400 LADIES' BELTS VALUES. 25 AND 50 CENTS, ON SALE AT THE GREAT FIRE SALE AT THE RAILROAD WRECK STORE AT 6 CENTS EACH. STARTS SATURDAY MORNING, THE 16TH, AT EIGHT O'CLOCK SHARP.

Mr. C. H. Dame left yesterday afternoon for Polk county, where he will organize more Woodmen lodges. Mr. Dame is a hustler and as an organizer is hard to beat.

Edward Maynard, the young son of Mr. and Mrs. S. G. Maynard, who has been very ill for several weeks, is now convalescent and it is hoped that he will soon be entirely well again.

Ex-Sheriff P. H. Nugent came up from Candler on the noon train yesterday. He is now engaged in growing peaches and oranges and finds his new vocation lucrative and pleasant.

FIRE! FIRE! MARSHALL FIELD & CO., ONE OF THE LARGEST DEPARTMENT STORES IN CHICAGO, ILL., HAD THEIR ENTIRE STOCK DAMAGED BY SMOKE AND WATER \$18,000.00 WORTH OF THE STOCK WILL BE PUT ON SALE SATURDAY, THE 16TH, AT THE RAILROAD WRECK STORE.

Messrs. Cannon G. Please and F. W. Higgins, of Newberry, S. C., friends of Colonel L. P. Miller, are visiting our county and are registered at the Ocala House.

Mr. Charles Pillans, formerly of Martel, but who is now in the mill business at Terrell, was in Ocala on Wednesday on his way home from Martel, where he had been to attend the installation of officers and the Woodmen banquet.

Mr. and Mrs. Peter Oleson, who are spending the winter at South Lake Weir, spent Tuesday and Wednesday in Ocala, and while here were guests at the Ocala House. They visited Silver Springs, and were very much delighted with its beauties.

Mr. Alfred Ayer, our clever and capable tax assessor, is off on a visit to old haunts and old friends. After a visit to his son, Dr. Guy Ayer, in Atlanta, he went to his old home in South Carolina, where he is now enjoying a delightful time. It is his first visit there in over twenty years, and as it can well be imagined he is enjoying himself immensely. In following the hounds chasing the fleet-footed fox he feels a youth once more. He will be away for several weeks longer.

PUSHING MARION COUNTY AHEAD

We are re-printing in another column an advertisement of Marion county that the enterprising firm of The Munroe & Chambliss Bank are running in the Chicago Breeder's Gazette. It is being printed in that paper solely for the purpose of directing attention to our county. Already it is bearing fruit and the bank is beginning to receive letters from farmers in Illinois and other states where the Breeder's Gazette is circulated. It is believed that great good will follow the advertisement.

This is only one of the irons that Marion has in the fire, the object of which is to push it to the front. There are others.

The Marion Farms is setting an example that will be an object lesson, and it is believed will lead to the most excellent results.

Mr. Sam Rawls, who is the moving spirit in the management of the farms, is putting out ten acres of the very best tobacco which will grow under the most approved methods of shading, and if the experiment proves successful the example will be followed by others, and tobacco growing will be added to Marion's other noted products.

In company with Mr. Rawls, Dr. Blitch, Dr. Booser and State Attorney Davis, we paid a visit to the farms yesterday and made a personal inspection of it and it is certainly most attractive to the eye. The tract consists of six hundred and forty acres. At intervals there are mammoth live oak trees, and the borders of the farm are fringed with forest trees, which adds to the prettiness of the picture. Every stump is being removed and the fences are being whitewashed.

Ten acres are being prepared for the test trial of tobacco. This tract is being weatherboarded on the sides and the top is covered with laths about an inch apart and joined together with twisted wire. The posts are made of oak and are held together with strong wire cables. This tobacco will be of the best Sumatra seed and its cultivation will be under an expert. If the experiment proves successful, as we said in the beginning of this article, it will mean much for our county, as many will engage in its cultivation and it will add largely to our land values.

The Marion Farms also have a large number of acres planted in pecan trees, which are putting on an excellent growth.

The prison hospital is located on this farm and we find that it continues to be kept up with exceeding neatness. Mr. Hewitt is now superintendent of the farms and seems to be the right man in the right place. He says that he is getting a great deal of work out of the prisoners, and they perform their labors cheerfully, and it is very rare that harsh measures have to be resorted to.

Doctors Baskin and Griffith, Mayor A. B. Kibler and Mr. G. W. Neville were up from Dunnellon Tuesday night, having come up in Mayor Kibler's automobile, and Mr. Neville was initiated into the delightful mysteries of the benevolent order of Elks. Mr. C. A. Blatchford of this city was also initiated into the Elks at this meeting. Mr. Blatchford is from Mississippi and is a mill architect and builder, and the big mills at Oak, Flvay and other places were erected under his supervision.

W. H. Wilson, the genial city ticket and passenger agent of the Seaboard, will return tomorrow or Thursday from a visit of several days to Washington and Richmond. The visit was made purely on business.—Tampa Tribune.

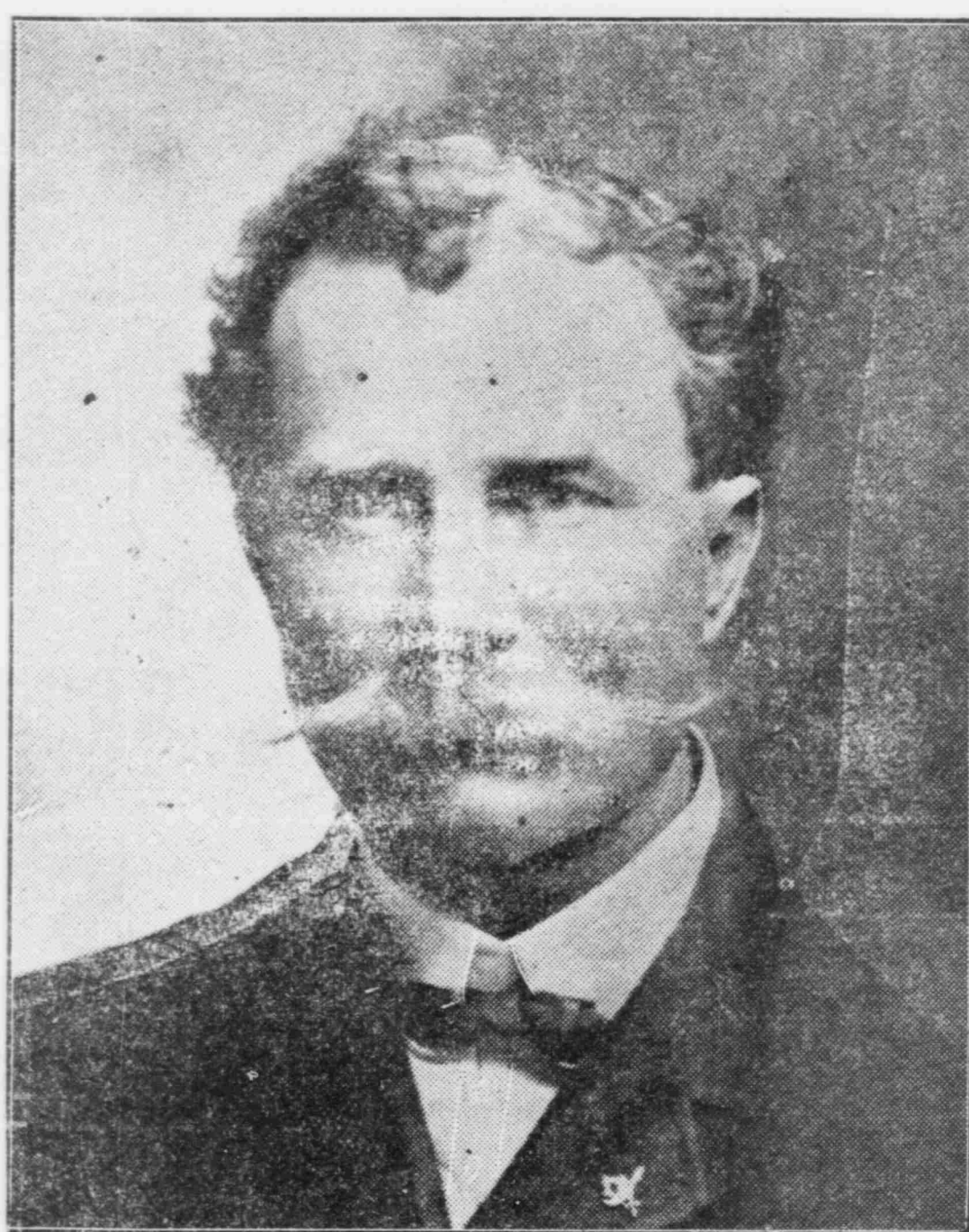
Miss Hester Dewey, whose parents have gone to Ocala to reside, will remain here to finish her year at the Duval High School. She will be the guest of Mrs. J. O. Bessent, on East Duval street.—Jacksonville Metropolis.

Miss Berenice Mark, who has been spending some time in Ocala with her sister, Mrs. Harry Lapham, has returned to her home in Jacksonville.

Mrs. W. H. Henry of Lake Weir and her guest, Miss Gist, were visitors to Ocala Tuesday between trains.

Mr. Robert Ferguson and Mr. C. C. Stevens represented the Berlin neighborhood in Ocala Tuesday.

Mr. and Mrs. E. C. Staley are now keeping house in the pretty little Dorsey cottage, next to the home of Mr. and Mrs. M. Fishel.



JOHN D. ROBERTSON, Ocala's New Mayor

OCALA'S NEW MAYOR

The above is a striking picture of Ocala's new mayor. In the language of Shakespeare he "is a native here and to the manner born."

Mr. John D. Robertson was born near the town of Leesburg nearly forty-two years ago. He is a product of the soil. He was born on a farm, and still claims farming as his occupation. He owns a farm at Whitney, where his mother resides. He only received such education as the public schools at that early period in their history afforded, which was quite limited.

Mr. Robertson soon outgrew his environments and added orange growing to his occupation of farming, and at the time of the big freeze he was in most comfortable circumstances. That catastrophe left him flat. He says that when he came to Ocala twelve years ago he scarcely had money enough to buy a meal. But he is a man of quick perceptions and wonderful resources, and it was not long before he seized upon the opportunities that he saw lying dormant around him. He speculated in oranges until he could get money to speculate in lands and when the turpentine boom struck this section of the state it found him in possession of some of the choicest tracts in the county. From that time on he has had comparatively easy sailing. At the time of the drop in prices he was regarded as one of our heaviest turpentine operators.

It is said that "the world loves a lover," and next to a lover the world loves a doer. Mr. Robertson is justly

entitled to be called a "doer!" He is as restless as an engine with a full head of steam on. He always wants to go, and go with a rush. Since living in Ocala and becoming a member of the city council the whole appearance of the city has been changed. It was largely through his instrumentality that the cement pavements were laid down and our vitrified paving undertaken. Now, that he is mayor, it is hoped that this work will be pushed vigorously forward. What has already been accomplished has been an ornament to the city and has largely increased property values.

Mr. Robertson's friends believe that great things will be accomplished under his administration, providing he has a harmonious council, and one that will co-operate with him.

Like most men who accomplish things, Mr. Robertson has strong friends and strong enemies, but those who know him best like him best. In Lake and Sumter counties, where he has lived all his life, he has an army of friends, and the same story is true of him in Ocala.

Mr. Robertson has done a great deal for Ocala both as a private citizen and as an official.

Now that he has been elevated to the chief office of the city his friends believe that he will do a great deal more.

We hope that all those entrusted with power will work with an eye single to the upbuilding of our city, and we know that it is the ambition of our new mayor to make a "Greater Ocala."

PRESIDENT OF THE NEW CITY COUNCIL

Mr. J. M. Meffert, the president of the new city council, was born in Sachs-Meinungen, Germany, fifty-two years ago. He came to the United States when he was twelve years of age and settled at Niles, Mich. He remained there until he reached his majority. He was married there and perhaps would have remained there had not his physicians advised him to seek a milder climate on account of a continued and threatening cough.

Mr. Meffert came to Florida in 1884 and first located at Reddick. In order to be out in the open air as much as possible he accepted a position in a sawmill and worked as an ordinary day hand. His value was soon discovered and he was promoted to more and more responsible positions.

After four years Mr. Meffert moved to Lowell and was soon the owner of a sawmill of his own. A man of quick decision and excellent judgment he continued to make investments that turned to gold in his hands. Among other purchases was that of a good farm and he demonstrated the fact that farming could be made to pay in Florida.

A few years ago Mr. Meffert moved this city and purchased the lime works near here, and also bought large lime works near Kendrick. He formed a copartnership with Mr. Jno. H. Taylor and established a crate mill, ice and cold storage plant, and the same has been incorporated under the name of the "Ocala Manufacturing Company."

Besides these fine properties, Mr.

Meffert is interested in the turpentine industry with Mr. S. G. Maynard at Rock Springs, and until the recent depression, made a big success of this business.

Mr. Meffert has in his wife a helpmeet, and the home life is ideal. They have nine children, two girls and seven boys, and all but one were born in this county.

Mr. Meffert is possessed of a smooth and even temper and is a citizen that gives force and progress to a community.

Other New Members of the Council

H. D. Stokes
Mr. H. D. Stokes, who was elected a member of the board of aldermen from the first ward, is the youngest member of that body, having been born on a farm near Gainesville, in Alachua county, in 1879. He obtained a common school education and came to Ocala about seven years ago and accepted a position with the H. B. Masters store as a stenographer, which position he held acceptably for some time. He is now with Mr. C. S. Cullen, who is a phosphate broker, and has been with him continuously for the past three years.

Mr. Stokes is a steady, upright young man, and is noted for his sobriety and close application to business. He never loiters on the streets. He is strictly temperate, is a member of the Methodist church, and has won a reputation that is above suspicion.

In 1903 Mr. Stokes married Miss Lizzie Edwards, sister of Messrs. Jno. L. and William Edwards, and has started out on his career along right lines.

It is believed that he will make good as an alderman, and his friends are watching his career with interest.

Thomas B. Snyder

Mr. Thomas B. Snyder, who is a member of the new board of aldermen, was elected from the second ward. He is a native of Pittsburgh, Pa., and was born in the patriotic month of July, and the same year that the Ocala Banner was founded, viz: 1866. So Mr. Snyder is 43 years of age. He is a son of the late Rev. E. B. Snyder, who during the later years of his life was the beloved pastor of Trinity Methodist Episcopal church, Jacksonville, which has since been replaced by the Snyder Memorial church. This church was largely the gift of his son, who is known as the "Pig Iron King" of Pittsburgh.

About the time his brother entered into the iron business our Mr. Snyder came to Florida and embarked in the orange business. He went to Oklawaha, in Lake county, and set out an 80-acre grove, which he succeeded in bringing into bearing, and had it not been struck with the great blizzard Mr. Snyder, if not so rich, would have been every whit as independent as his brother.

After the catastrophe that leveled so many of our groves Mr. Snyder pulled up stakes and moved to Jacksonville, and a few years later came to Ocala and accepted a position with the department store of H. B. Masters. Some years afterwards he went into business for himself and opened his store, which he still runs and which he christened "The Haberdashery."

Mr. Snyder is pleasant, affable and while a member of the city council will do all in his power to push along every movement that promises to promote the growth of Ocala.

A KNOCK IS A BOOST! THE MORE YOU KNOCK THE FIRE SALE THAT TAKES PLACE AT THE RAILROAD WRECK STORE, BEGINNING ON SATURDAY, THE 16TH, THE MORE BUSINESS IT WILL DO, AS EVERYBODY IS LOOKING FOR BARGAINS THESE HARD TIMES AND KNOW THAT THEY CAN SECURE BIG VALUES DURING THE 12 DAYS OF THIS IMPORTANT EVENT. NUFF SED!

MRS. LOONEY ENTERTAINS

Mrs. M. C. Looney entertained charmingly on Wednesday afternoon, when the members of the Married Ladies' Card Club and a few additional friends were her guests.

There were four tables of players and the room where the tables were placed was decorated with exquisite roses, which were greatly admired. On the tables were dishes of crystallized fruit and bon bons, which were nibbled by the ladies during the games.

After about a dozen rounds of whist exquisite lace and embroidered linen covers were spread on the tables, and the refreshments served were most delicious.

Mrs. Geo. K. Robinson won the prize, which was an exceedingly beautiful hand-painted plate.

The sixteen players who were Mrs. Looney's guests were Mrs. Albert Gerig, Mrs. M. J. Roess, Mrs. H. L. Anderson, Mrs. C. H. Lloyd, Mrs. J. C. B. Koonce, Mrs. William Anderson, Mrs. D. W. Davis, Mrs. Edward Holder, Mrs. W. V. Newsom, Miss Mary Platt, Mrs. D. C. Edwards, Mrs. G. R. McKean, Mrs. J. K. Austin, Mrs. G. K. Robinson, Mrs. Charles Rheinauer and Mrs. O. T. Green.

WE WILL RETURN MONEY FOR ANY PURCHASE MADE THAT CAN BE DUPLICATED ELSEWHERE AT THE SAME PRICE DURING GREAT FIRE SALE THAT STARTS SATURDAY, THE 16TH AT THE RAILROAD WRECK STORE.

Mr. "Crip" Morris of Augusta, Ga., is here on a visit. Mr. Morris formerly lived here, having worked at the Ocala Iron Works for several years, and for several seasons was one of the fast players on the local ball team.

FOLLOW YOUR FRIENDS TO THE GREAT FIRE SALE SATURDAY, THE 16TH, AT RAILROAD WRECK STORE.

Mrs. Harvey Clark, who has enjoyed a delightful visit in Gainesville for the past week, returned home yesterday afternoon. While there she was the guest of her friend, Miss Christine Richards.

Mrs. Claude Nelson returned home Wednesday from St. Petersburg, where for two weeks she enjoyed a splendid visit among relatives.

THE PIANO CONTEST

The votes in the big Co-Operative Piano Contest are increasing each week, as will be seen by the figures which follow. The result of the count Wednesday afternoon, January 13th, was:

Mrs. M. C. Looney	338792
Mrs. Jas. Engesser	291283
Miss Legie Blitch	290895
Miss Rexie Todd	6829
Little Miss Freyermuth	36090
Mrs. Chas. Culbreath	33559
Miss Erin Yonge	11000
Miss Woodrow	3485
Miss Genevieve Smith	4112
Miss Ollie Weston	1405
Mrs. Osteen	1220
Miss Louise Trimble	1000
Mrs. H. C. Groff, Dallas	844
Mrs. A. P. Monroe, Pine	525
Miss Fannie Mae Sage, Ocala	300
Miss Donella Griffin, Anthony	250
Mrs. R. W. Flinn, Ocala	200
Miss Alma Lee Jordan, Pine	100
Miss Maxie Fort, Lynne	100
Miss Maggie Peace	100
Mrs. J. W. Davis, Summerfield	80

Be sure to ask for coupons when making your purchases of the firms whose names appear in the Piano Contest advertisement in another column of today's paper.

Go to Burnett's jewelry store and take a look at the prize, and then go to work to have your favorite win it. It costs you nothing, and your efforts will be appreciated by the fortunate lady who secures your support.

THE WOODMEN AT MARTEL

Last Tuesday night was a memorable one for the members of the Martel camp Woodmen of the World, and also for about twenty members from the Ocala camp, who had been invited out to participate in the installation of the newly elected officers and a banquet.

The Ocala delegation left here in teams and automobiles at about 6:30, and upon arrival at Martel Consul Commander P. A. Ausley called the meeting to order and after all had been seated he requested Mr. N. I. Gottlieb of Ocala to take charge of the installation, which he did in his usual impressive manner. He was assisted by Grand Marshal Dame, who assembled the newly elected officers around the big stump, where they received the oath of office. Those installed were as follows: P. A. Ausley, C. C.; L. A. Tucker, A. L.; W. R. O. Veal, physician; J. L. B. Hudgens, banker; C. R. Veal, clerk; J. H. Seckinger, escort; S. J. McCully, watchman, and James Parker, sentry.

After several speeches by Messrs. Dame, Gottlieb, Bittinier, Dr. Dozier, Jake Brown, Hon. Henry W. Long and others, the order was given to partake of the good things to eat, and such a spread! The good ladies of Martel have a reputation for their products from the kitchen, but it was given up that they had excelled all previous efforts on this occasion, and as the Ocala "choppers" have a reputation for appetites, it is needless to say that full justice was done to the good things before them.

After a short social gathering the Ocala delegation started on their homeward trip, full of praise and chicken pillow.

WANTED—Situation as distiller Sober, truthful and upright in every way. Can give J. A. Ewing as reference. Will give satisfaction where one uses good judgment of many years' experience in distilling. Would accept a pumping station or collector's situation. A. C. McDonald, Otter Creek, Fla. 1-15-31w.

BIGGER BARGAINS THAN EVER AT THE FIRE SALE SATURDAY, THE 16TH. DON'T FAIL TO BE THERE. IT'S THE TALK OF THE TOWN.

Mrs. Harriet Lane, Mrs. John Adams and Mr. and Mrs. Cannon Blease and little daughter arrived in Ocala Tuesday afternoon from their home at Newberry, S. C., and are the guests of their kinspeople, Mr. and Mrs. J. A. Walters and family.

THOUSANDS OF YOUR FRIENDS WILL ATTEND THE GREAT FIRE SALE SATURDAY, THE 16TH, AT THE GREAT FIRE SALE AT THE RAILROAD WRECK STORE. IT'S THE GREATEST SLAUGHTERING MERCHANDISE EVENT EVER IN FLORIDA.

Mrs. S. A. Standley is spending this week at Martel, the guest of Mr. and Mrs. W. B. Johnson.

Mr. and Mrs. Baxter Carn came home yesterday afternoon from their visit to Reddick.